



WHICH IS THE RIGHT BRAND FOR YOU?

Whether you're powering the devices you use most often or those that are most critical to your job, Duracell® has a battery engineered to suit your needs.

BETTER



PROCELL
BY/PAR DURACELL®

- + New professional packaging
- + Economically packaged in bulk for professional applications
- + 7-year guarantee in storage

BEST



COPPERTOP

- + Duralock Power Preserve™ Technology
- + 10-year guarantee in storage
- + Packaged in bulk for easy storage
- + Carded options also available

SUPERIOR



QUANTUM

- + No Alkaline Battery Lasts Longer
- + Duralock Power Preserve™ Technology
- + 10-year guarantee in storage
- + Packaged in bulk for easy storage
- + Carded options also available
- + Check power level instantly with PowerCheck™
- + #1 Most advanced alkaline battery*

*based on Hi-Density Core™ and Powercheck™